



Ibillion Records cc T/A Ibillion Music
Reg. No.: CK 2006/127489/23
Member: Jonathan George Shaw
October 2018

Who We Are

Ibillion Music consists of 6 divisions, namely Ibillion: Consulting, Ibillion: Marketing, Ibillion: Education, Ibillion: Books, Ibillion: Games, Shaw Music Studios and Sigi Makeup. Detailed information on the services below can be found on our website, www.ibillion.com or feel free to call us during office hours.

IBILION: MUSIC INDUSTRIES CONSULTING

- **Information sessions:** R1200 per hour (Q&A, background, mechanics, statistical, brain picking info)
- **Analysis session:** R1600 per hour (Case examination, contract advice & drafting, marketing strategy, business planning, expert witness, etc.)
- **Market research and strategy development:** R2300 per hour (Policy development, market research, etc.)

IBILION: MARKETING

- **SINGLE SONG PRODUCTION AND BRANDING PACKAGE:** R12500
 - Single song production package from Shaw Music Studios
 - Professional artist photoshoot by Girolamo Photography
 - Studio music video by Just Like That Productions
 - Studio makeup by Sigi Makeup
 - Album cover for digital release designed by Ibillion Music
 - Collective management organisation assistance (royalties)
 - Worldwide single digital distribution through CD Baby
- **General administration rate:** R350 per hour
- **Music marketing, public relations, rights management, digital sales & social networking, distribution solutions:** see budgetary quote below.

IBILION: EDUCATION

- See our website for the latest information on workshops and courses or simply ask us

IBILION: BOOKS

The South African Music Business, 3rd Edition (Jonathan G. Shaw, 2017, ada enup cc): get it from a good book store near you, through online retail or order directly from orders@intersoft.co.za

TERMS AND CONDITIONS

Each service has terms and conditions to be signed before commencement of work. These are available from our offices and www.ibillion.com. **Empowerment Status:** Ibillion Records cc is classified as a qualifying micro-enterprise, enjoying Level 4 BEE status. All spend through Ibillion Records cc can be claimed as 100% BEE procurement.

Contact Details:

Office: 011 039 4513 (O/H)
Cell: 083 498 1807 (WhatsApp)
Fax: 086 554 6364
Skype: ibillion
E-mail: info@ibillion.com
Website: www.ibillion.com |
www.shawmusicstudios.co.za

Postal Address:

Ibillion Music
P.O. Box 73101
Fairland
Johannesburg
2030

Banking Details:

Acc Name: IBILION MUSIC
Acc. Number: 62112259959
Acc. Type: CHEQUE
Bank: FNB
Branch Code: 254905
(For international transfers use the FNB
SWIFT Code: FIRNZAJJ)
Reference: *Client name & surname*





BUDGETARY QUOTE

October 2018

NOTE: This quote is based on you having 10 tracks and 3 videos

No.	SERVICE	MEASURE	NOTES	UNIT COST	QTY	EST. TOTAL
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A	Administration Fee # where applicable	Per hour	Admin	R 350.00	5	R 1 750.00
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RECOMMENDED 1ST: Information and Memberships

1	Consulting - Knowledge Transfer Marketing & Business Planning	Per hour	Strategy	R 1 600.00	1	R 1 600.00
2	Music Business Workshops	Per workshop, Daily R	Education	R 3 000.00	1	R 3 000.00
3	Assistance with rights management/CMOs:* SAMRO, AIRCO, RISA, SAMPRA, RAV, CAPASSO	Per submission	Rights Mng.	R 350.00	6	R 2 100.00
* note: going direct has no cost						

RECOMMENDED 2ND: Various Media Presence

4	Social networking and maintenance:	Per hour	Social Media	R 500.00	8	R 4 000.00
5	Facebook, Flickr, Reverbnation	*retainers available				
6	Google+, My Space, Soundcloud, Twitter					
7	Youtube, Instagram etc.					
8	Fact sheets, catalogue information, profile	Per hour	Publicity	R 500.00	3	R 1 500.00
9	Biography Writing (max and mini)	Per hour	Publicity	R 500.00	3	R 1 500.00
10	Press Release	Per press release	Publicity	R 500.00	1	R 500.00
11	Proof reading client documentation	Per hour	Publicity	R 500.00	3	R 1 500.00
12	Website content writing	Per hour	Digital Dist.	R 500.00	2	R 1 000.00
13	Website Design - 1st page (with email)	Per hour	Digital Dist.	R 500.00	3	R 1 500.00
14	Website Design - additional pages	Per hour	Digital Dist.	R 500.00	1	R 500.00
15	Website Hosting	Hetzner	Digital Dist.	R 100.00	12	R 1 200.00
16	Facebook Ads - admin fee per campaign	Per campaign	Advertising	R 350.00	1	R 350.00
17	Facebook Ads (min R350)	Proposed campaign	Advertising	R 800.00	4	R 3 200.00
18	Google Ads - admin fee per campaign	Per campaign	Advertising	R 350.00	1	R 350.00
19	Google Ads (min R350)	Proposed campaign	Advertising	R 500.00	4	R 2 000.00
20	Publicity Services	Monthly Retainer	Advertising	QA		R 4 500.00
21	CD Baby - once off setup	Set-up	Digital Dist.	R 700.00	0	R 0.00

22	CD Baby digital single release \$15	Per single	Digital Dist.	QA	0	R 0.00
	CD Baby - album once off setup	Set-up	Digital Dist.	R 1 700.00	1	R 1 700.00
23	CD Baby digital album release \$79	Per album	Digital Dist.	QA	1	R 0.00
23	Radio Emailer Setup	Per Single	Airplay subm.	R 350.00	1	R 350.00
24	Media Distribution - Radio, TV, internet	Per station	Airplay subm.	QA	5	R 2 500.00

RECOMMENDED 3RD: Nice to Have

25	CD and Sampler Design Barcodes Press Kits Fan Database	Per hour + Printing	Physical Dist.	R 500.00	4	R 2 000.00
26	Business Cards	Per hour	Pers. Selling	R 500.00	2	R 1 000.00
27	Business Cards (# when not designing)	Printing	Pers. Selling	R 4.00	500	R 2 000.00
28	Flyers - design	Per hour	Pers. Selling	R 500.00	2	R 1 000.00
29	Flyers - printing (# when not designing)	Printing	Pers. Selling	R 6.00	500	R 3 000.00
30	Dogtags, buttons, T-shirts, hoodies, pens, bottled water #	Varies	Merchandise	QA		R 4 000.00

OPTIONAL EXTRAS: Copyright Creation

31	Logo Design	Per hour	Content	R 500.00	2	R 1 000.00
32	Photographs (By Girolamo Photography)	Per hour	Content	R 1 250.00	1	R 1 250.00
33	YouTube Interview #	Per hour	Content	R 500.00	3	R 1 500.00
34	YouTube Lyric/Stills Video	Per hour	Content	R 500.00	3	R 1 500.00
35	Music Video # (by JLT Productions)	Varies	Content	QA		R 20 000.00

*** **GRAND TOTAL** ***

R 74 850.00

Subject to change without notice. Annual price increase 1 August yearly.

Contact Details:

Office: 011 039 4513 (O/H)

Post: P.O. Box 73101, Fairland, JHB, 2030

E-mail: info@ibillion.com

Cell: 083 498 1807

BBM: 29A59947

Web: www.ibillion.com

Fax: 086 554 6364

Physical: 132 Kessel Street, Fairland, Johannesburg

Banking Details: First National Bank Cheque Acc. No.: 62112259959; Branch Code: 254905





TERMS OF SERVICE: MARKETING

By signing in the space provided below, the client agrees to engage the consulting services of Ibillion Records cc T/A Ibillion Music (hereafter referred to as "IBILION") as set out in our general terms of service, as follows:

1. A quote must be signed and a 50% deposit made before commencement of work.
 - a. The final balance of the quote and any additional hours used in completing the work must be paid before delivery of the work.
 - b. Upon payment in full by the client, the ownership and copyright of any materials or literary works will vest in the client. The client's failure to pay the full amount shall result in IBILION retaining ownership and copyright.
2. All artwork and content must be signed and approved by the client before delivery to the printer.
3. The client agrees that the information provided to IBILION is true and correct and understand that the opinion provided by IBILION is based on this information.
 - a. You indemnify and hold IBILION harmless from any claim or any damages that may arise from the use of IBILION's services.
4. IBILION shall treat as confidential and keep secret all information relating to the business of the client and will not disclose to any third party any information learned during the consultation. The provisions of this clause shall survive expiration or termination of this agreement provided that they shall not apply to any information that is in or enters the public domain other than as a result of a breach of this clause.

I acknowledge the above terms of service:

FIRST NAME: _____

SURNAME: _____

I.D. No.: _____

COMPANY NAME: _____

Reg. No.: _____

CLIENT SIGNATURE: _____

DATE: _____

Contact Details:

Jonathan Shaw: 083-498-1807
Amiel Mathebula: 074-838-6527
Fax: 086-554-6364
E-mail: info@ibillion.com
Website: www.ibillion.com

Postal Address:

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P.O. Box 73101
Fairland
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Reference: Use invoice number or name





TERMS OF SERVICE: CONSULTING

By signing in the space provided below, the client agrees to engage the consulting services of Ibillion Records cc T/A Ibillion Music (hereafter referred to as "IBILION") as set out in our general terms of service, as follows:

1. A consultation is booked once 100% of the quoted time is paid in full.
 - a. In the event that work must be completed by IBILION outside of the consulting time, a 50% deposit will be paid on the quoted time for this work;
 - b. The final balance of the quote and any additional hours used in completing the work must be paid before delivery of the work.
 - c. Upon payment in full by the client, the ownership and copyright of any generated materials will vest in the client. The client's failure to pay the full amount shall result in IBILION retaining ownership and copyright in generated material.
 - d. Ownership and copyright of any intellectual property of IBILION remains that of IBILION and is not transferred to the client.
2. You agree that the information you provide to IBILION is true and correct and understand that the opinion provided by IBILION is based on this information.
 - a. You indemnify and hold IBILION harmless from any claim or any damages that may arise from the use of IBILION's services.
3. IBILION shall treat as confidential and keep secret all information relating to the business of the client and will not disclose to any third party any information learned during the consultation. The provisions of this clause shall survive expiration or termination of this agreement provided that they shall not apply to any information that is in or enters the public domain other than as a result of a breach of this clause.
4. In the event that notice of cancellation is not given by the client within 24 hours before a booking, the deposit in clause 1 shall be forfeited.

I acknowledge the above terms of service:

FIRST NAME: _____

SURNAME: _____

I.D. No.: _____

COMPANY NAME: _____

Reg. No.: _____

CLIENT SIGNATURE: _____

DATE: _____

Contact Details:

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